



June 1, 2024

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Dear Friends,

In the heart of Dallas beats the pulse of a city made vibrant by its more than 1.3 million residents who call it home. Charged with protecting this dynamic community, the Dallas Police Department's approximately 3,700 sworn and non-sworn are committed to upholding the highest standards of service and protection. And under the celebrated leadership of Chief of Police Eddie Garcia, the City of Dallas has seen a commendable reduction in violent crimes – among many other achievements – over the last few years.

The Friends of the Dallas Police take immense pride in recognizing the exceptional contributions of these tireless officers and staff. Each year, we come together to honor around 300 individuals whose extraordinary acts of heroism, unwavering dedication and selfless compassion embody the essence of public service.

**We hope you will join us as we pay tribute to these dedicated men and women at the 43<sup>rd</sup> annual Friends of the Dallas Police Banquet on Friday, November 22, 2024, at the Hyatt Regency Dallas.**

This is a wonderful way to salute DPD's tireless efforts, whether on the front lines or behind the scenes. From Officer of the Year, Non-Sworn Employee of the Year and Detective of the Year to Medal of Valor, Rookie of the Year and Telecommunicator of the Year, the awards – which are carefully determined by the DPD Meritorious Conduct Board – are presented personally to each employee by Chief Garcia.

Enclosed is information regarding sponsorship levels and benefits, including presenting, table and awards sponsorships. Your contribution will help us procure awards, extend invitations to sworn and non-sworn employees and their families, and host recognition events throughout the year to commend DPD units for their outstanding meritorious achievements.

With your support, the Friends of the Dallas Police can continue its time-honored tradition of celebrating DPD's most devoted officers and employees who sacrifice so much to safeguard our city.

Thank you for your consideration. We look forward to celebrating with you.

Sincerely,

Sincerely,  
FDP Board President

*Friends of the Dallas Police is a project of Players Philanthropy Fund, Inc., a Texas nonprofit corporation recognized by the IRS as a tax-exempt public charity under Section 501(c)(3) of the Internal Revenue Code (Federal Tx ID: 27-6601178, [ppf.org/pp](http://ppf.org/pp)). Contributions to Friends of the Dallas Police qualify as tax-deductible to the fullest extent of the law.*

**9090 Skillman St., Suite 182A-280, Dallas, TX 75243 email: [info@friendsofthedallaspolice.org](mailto:info@friendsofthedallaspolice.org)**



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# AWARD CATEGORIES FOR 2024

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★ Medal of Honor

★ Medal of Valor

★ Police Shield

★ Meritorious Conduct

★ Life Saving

★ Police Commendation

Multiple awards are given in each category above totaling between 75-125 awards per year

## ★ Meritorious Conduct Unit Awards ★

Awarded to 7-9 DPD Units each year; units are honored at the banquet and then recognized further with their own celebratory event in the Spring that Friends of the Dallas Police organizes and funds

## ★ Bureau Awards ★

### Non-Sworn Employee of the Year Bureau Awards

Administrative Non-Sworn Employee of the Year

Community Engagement & Operations Non-Sworn of the Year

Investigations Non-Sworn Employee of the Year

Office of Chief of Police Non-Sworn Employee of the Year

Tactical & Special Operations Non-Sworn Employee of the Year

Patrol Non-Sworn Employees of the Year

(Central, Northeast, Northwest, North Central, Southeast, Southwest, South Central)

### Officer of the Year Bureau Awards

Administrative Officer of the Year

Community Engagement & Operations Officer of the Year

Office of Chief of Police Officer of the Year

Tactical & Special Operations Officer of the Year

Patrol Non-Sworn Employees of the Year

(Central, Northeast, Northwest, North Central, Southeast, Southwest, South Central)

## ★ Top Department Awards ★

Marvin R. Bullard Sworn Supervisor of the Year

Marvin R. Bullard Non-Sworn Supervisor of the Year

James R. Leavelle Detective of the Year

Field Training Officer of the Year

Telecommunicator of the Year

Joe C. Jones Reserve Officer of the Year

Johnny Sides Rookie Officer of the Year

Chief's Non-Sworn Employee of the Year Award

Chief's Officer of the Year Award

Departmental James C. Taylor Non-Sworn Employee of the Year

(selected from the Bureau Non-Sworn Employee of the Year winners)

Departmental John T. McCarthy Officer of the Year

(selected from the Bureau Officer of the Year winners)



**2024 Awards Banquet**  
**Friday, November 22 - 6:00 p.m. VIP Reception; 7:00 p.m. Dinner & Awards**  
**Reunion Ballroom, Hyatt Regency Dallas**

**Sponsorship Packages**

**PRESENTING \$25,000 – TOP AWARDS SPONSOR**

- ◆ Sponsor of DPD Top Department Awards
- ◆ Sponsor of DPD Unit Events in the Spring 2025
- ◆ Opportunity to provide special congratulatory video ad
- ◆ Presenting Sponsor of Award Recipient VIP reception
- ◆ Sponsor logo on VIP Reception invitation and signage
- ◆ Sponsor logo in invitation, program and website
- ◆ Double full-page color ad spread in printed program
- ◆ Sponsor logo on DPD event promotional posters
- ◆ Special recognition during DPD Top Department Awards
- ◆ Invitation to attend/participate in DPD Unit Events in Spring 2025
- ◆ Special recognition at DPD Unit Events in Spring 2025
- ◆ Sponsor logo on electronic invites to elected/city officials
- ◆ Electronic advertising at event
- ◆ Premium seating for twenty (20) for dinner & awards program
- ◆ Admission for twenty (20) to Award Recipient VIP Reception
- ◆ Ten (10) FDP member decals

**CHIEF \$15,000 – UNIT AWARDS SPONSOR**

- ◆ Sponsor of DPD Unit Awards
- ◆ Sponsor of DPD Unit Events in Spring 2025
- ◆ Opportunity to provide special congratulatory video ad
- ◆ Sponsor of Award Recipient VIP reception
- ◆ Sponsor logo on VIP Reception invitation and signage
- ◆ Sponsor logo in invitation, program and website
- ◆ Double full-page color ad in printed program
- ◆ Special recognition during DPD Unit Awards Presentation
- ◆ Invitation to attend/participate in DPD Unit Events in Spring 2025
- ◆ Special recognition at DPD Unit Events in Spring 2025
- ◆ Electronic advertising at event
- ◆ Premium seating for ten (10) for dinner & awards program
- ◆ Admission for ten (10) to VIP Reception
- ◆ Ten (10) FDP member decals

**MAJOR \$10,000 – BUREAU AWARDS SPONSOR**

- ◆ Sponsor of DPD Bureau Awards
- ◆ Sponsor of Award Recipient VIP reception
- ◆ Sponsor logo on VIP Reception invitation and signage
- ◆ Sponsor logo in invitation, program and website
- ◆ Full page color ad in printed program
- ◆ Special recognition during DPD Bureau Awards portion of program
- ◆ Electronic advertising at event
- ◆ Premium seating for ten (10) for dinner & awards program
- ◆ Admission for ten (10) to Award Recipient VIP Reception
- ◆ Ten (10) FDP member decals

**LIEUTENANT \$5,000 – TABLE SPONSOR**

- ◆ Host of Award Recipient VIP reception
- ◆ Listed on VIP Reception invitation and signage
- ◆ Listed in invitation, program, banquet signage and website
- ◆ Half page color ad in printed program
- ◆ Electronic advertising at event
- ◆ Special seating for ten (10) for dinner & awards program
- ◆ Admission for four (4) to Award Recipient VIP Reception
- ◆ Ten (10) FDP member decals

**SERGEANT \$2,500 – TABLE SPONSOR**

- ◆ Listed in invitation, program, banquet signage and website
- ◆ Quarter page color ad in printed program
- ◆ Six (6) FDP member decals
- ◆ Special seating for ten (10) for dinner & awards program
- ◆ Admission for two (2) to Award Recipient VIP Reception

**CORPORAL \$1,750 – TABLE SPONSOR**

- ◆ Listed in invitation, program, banquet signage and website
- ◆ Seating for ten (10) for dinner & awards program
- ◆ Admission for two (2) to Award Recipient VIP Reception
- ◆ Four (4) FDP member decals

**RESERVE \$1,500 – PROGRAM AD SPONSOR**

- ◆ Quarter page color ad in printed program
- ◆ Listed in invitation, program, banquet signage and website
- ◆ Two (2) FDP member decals

Funds raised will enable officers and employees to attend the banquet and will go towards the presentation of awards.

**Please make checks payable to: Friends of the Dallas Police and mail to 9090 Skillman St., Suite 182A-280, Dallas, Texas 75243.**

**We do accept credit cards. Please call us at 214-871-0783 or go to [friendsofdallaspolice.org](http://friendsofdallaspolice.org)**

**Friends of the Dallas Police Awards Banquet**  
**Friday, November 22, 2024**  
**6:00 p.m. VIP Reception; 7:00 p.m. Dinner & Awards**  
**Reunion Ballroom, Hyatt Regency Dallas**  
**Sponsor Reply Form**

**Yes! We will be a sponsor for the Friends of the Dallas Police Awards Banquet. Please reserve the following sponsorship for us:**

- ☐ Presenting \$25,000 – Top Awards Sponsor
- ☐ Chief \$15,000 – Unit Awards Sponsor
- ☐ Major \$10,000 – Bureau Awards Sponsor
- ☐ Lieutenant \$5,000 – Table Sponsor
- ☐ Sergeant \$2,500 – Table Sponsor
- ☐ Corporal \$1,750 – Table Sponsor
- ☐ Reserve \$1,500 – Program Ad Sponsor

**Please check one option:** \_\_\_\_\_ We will be filling our table at this year's awards banquet.  
\_\_\_\_\_ We would like to donate \_\_\_\_ (#) of seats at our table to DPD officers and employees.

**With regrets, we will be unable to attend the banquet but would like to give a donation in the amount of \$\_\_\_\_\_ to help honor the Dallas Police Department.**

**CONTACT INFORMATION:**

Name \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Additional Contact (if applicable) \_\_\_\_\_

Listing in invitation and program \_\_\_\_\_

***To be listed in the invitation as a sponsor, please return this form by email to [ashellene@thereedsprc.com](mailto:ashellene@thereedsprc.com) or mail no later than September 15 2024.***

Funds raised will enable officers and employees to attend the banquet and will go towards the presentation of awards and other recognition events.

**Please make checks payable to:** Friends of the Dallas Police and mail to **9090 Skillman St., Suite 182A-280, Dallas, Texas 75243.**

**We do accept credit cards. Please call us at 214-871-0783 or go to [friendsofdallaspolice.org](http://friendsofdallaspolice.org)**

**IMPORTANT GIVING INFORMATION FOR PAST DONORS:**

*The Dallas Foundation recently decided to discontinue offering fiscal sponsorships. Therefore, with the help of The Dallas Foundation, the Friends of the Dallas Police (FDP) has moved under a new fiscal sponsor. The Friends of the Dallas Police's new fiscal sponsor is Players Philanthropy Fund, Inc., a Texas nonprofit corporation recognized by the IRS as a tax-exempt public charity under Section 501(c)(3) of the Internal Revenue Code (Federal Tx ID:27-6601178, [ppf.org/pp](http://ppf.org/pp)). Contributions to Friends of the Dallas Police qualify as tax-deductible to the fullest extent of the law.*

**For questions, please contact Angela Shellene with The Reeds PRC at [ashellene@thereedsprc.com](mailto:ashellene@thereedsprc.com) or (214) 871-0783. For more information, visit [friendsofthedallaspolice.org](http://friendsofthedallaspolice.org)**